

<b>Authority</b>	<b>Relevant Wording from Authority Policy</b>
<b>Basingstoke</b>	“All private hire vehicles (except those issued with an exemption notice) must display the corporate identity. This includes permanently affixed ‘no booking no ride’ door <b>vinyl’s (not magnetic)</b> , front and rear vehicle licence plates and an internal sticker.”
<b>Birmingham</b>	“Highly visibility ‘ <b>semi-permanent’ vinyl signs</b> on the rear doors ... to assist passengers in identifying a vehicle from the side. They are also intended to make it more difficult to anonymise a vehicle, or to hide its status as a licensed private hire vehicle. Drivers must not remove these signs except to replace them when their licence is renewed.”
<b>Calderdale</b>	“The <b>self-adhesive door signs</b> provided by the Council shall be directly affixed and maintained on both front doors of the vehicle.”
<b>Crawley</b>	“The sign shall be <b>constructed of vinyl</b> , and shall be applied directly to the door. Licence holders should note that <b>magnetic door signs are not acceptable</b> in fulfilment of this condition.”
<b>Dover</b>	Company (Operator) signs ( <b>not magnetised</b> ) shall be displayed on the two front doors (upper half panel in line with Authority signs).
<b>Guildford</b>	“These are A3 sized <b>vinyl signs</b> which should not be taken off.”
<b>Kirklees</b>	“Kirklees licensed private hire vehicle must display an <b>adhesive sign</b> on the top panel on each of the two front doors of the vehicle <u>ONLY</u> , and on no other part of the vehicle, glass or panels. Such door signs to be <b>permanently stuck</b> on to the door panel at all times the vehicle is licensed as a private hire vehicle. <b>Magnetic signs are not permitted.</b> ”
<b>Middlesborough</b>	“The proprietor shall unless exempted in writing cause to be affixed and maintained in or on the vehicle in a conspicuous position and so positioned that the details are not concealed in any way the following: (a) A door sign of such design and appearance as may be approved and supplied by the Council to be located beneath the window on the nearside and offside front doors of the vehicle.

	Note: The use of <b>magnetised signs are not permitted</b>
<b>Newcastle</b>	<p>“The holder of a Private Hire Vehicle Licence shall ensure that door signs are displayed on their Private Hire Vehicles and that the signs comply with the following:- The sign shall measure at least 590mm x 220mm and <b>shall be adhesive in type.</b>”</p>
<b>Oldham</b>	<p>“The company door signs shall be permanently affixed to the top half of the rear door panels <b>by way of adhesive rather than magnetic means.</b>”</p>
<b>South Ribble</b>	<p>“Nearside and offside front doors with South Ribble Borough Council Licensed Private Hire Operator company door stickers (<b>permanently affixed and not magnetic</b>)”</p>
<b>Southampton</b>	<p>“The licence conditions require the front doors of licensed private hire vehicles to to be clearly marked with <b>an adhesive sign</b> indicating that the vehicle is licensed and bearing the name and telephone number of the operator. <b>Magnetic signs are not acceptable.</b>”</p>
<b>Torbay</b>	<p>“All Private Hire vehicles shall be fitted with Licensing Authority door signs, which must be affixed to the front doors of the vehicle and must be by way of <b>vinyl stickers and not be magnetic.</b>”</p>
<b>Wolverhampton</b>	<p>“Private Hire Vehicles shall at all times display a unique Private Hire Vehicle Operators door sign bearing the name, telephone number and/or ‘App’ on each side of the vehicle, which has been approved by Licensing Services. <b>The use of magnetic door stickers is prohibited.</b>”</p>

*\* Please note that this is not an exhaustive list – merely a selection of Authorities around the nation who have opted to enforce the requirement of semi-permanent vinyl signage instead of magnetic.*